FRONTIER SUMMIT THREE-DAY SCHEDULE

This is a full participation event! We can't wait to share this experience with you all.

DAY 1 - TUESDAY, OCT 22

IGNITING INNOVATION WITH PURPOSE: CONNECTING HUMANITY, INTENTION AND VISION

10:30 AM - 11:00 AM Reg

11:00 AM - 12:00 PM

12:00 PM - 12:15 PM

Registration

Lunch

Welcome & Intention Setting

Vancouver Urban Winery

Warm, rustic setting with exposed Douglas fir beams, towering barrels, and soaring ceilings. Known for producing wines and unforgettable events since 2011, but a century-old building. It's the perfect place to spark connections and celebrate ideas.

How to Speak Humanese

12:15 PM - 12:45 PM

Dan Nelken - Creative Director + Author - Link to his book here!

Dan Nelken reminds us of the competitive advantage all brands and people possess—but too often overlook: the ability to speak human.

From More to Better: What it Means to be Human Right Now

Opening Keynote

12:45 PM - 1:20 PM

Dr. Eric Solomon - Founder & CEO, The Human OS™

In a world where Al blurs the line between real and fake, understanding what it means to be human is more crucial than ever. Dr. Eric Solomon's keynote isn't just about philosophical musings; it's a practical guide to reclaiming our humanity amidst growing digital noise. Discover how to harness your unique human skills and talents to cut through the Aldriven illusion and anchor in authenticity. Learn how to make sense of the world around us, make choices that align with our values, and make changes that drive to the outcomes we want.

Rethinking The Hero's Journey

Keynote

1:20 PM - 1:55 PM

Catherine Connors - Founder, Demeter Media (Former Disney Exec.)

Why we need to rethink (perhaps abandon entirely) the Hero's Journey as a model for story or any kind of developmental framework, and why narrative imagineering -- the generative imagining of new narrative frames -- is essential for mapping new horizons of possibility for ourselves, our businesses, and the world.

Happiness 101

Dr. Liz Dunn - Author, Professor & Happiness Researcher, UBC

Keynote Fireside

Mandy Len Catron - Author/Writer (New York Times), UBC Faculty

2:10 PM - 2:55 PM

Taming Silicon Valley

Moderator Handol Kim - CEO and Founder, Variational Al

Keynote

Gary Marcus - Leading Voice in Al, Renowned Scientist, Best-Selling Author, & NYU Professor

2:55 PM - 3:35 PM

The Al Revolution: Redefining Human Progress & Connectivity

Moderator Mo Islam - Partner, Threshold

Handol Kim - CEO and Founder, Variational Al

Panel

Suzanne Gildert - CEO, Nirvanic AI (past CTO and co-founder,

Sanctuary AI)

3:35 PM - 4:05 PM

John Koestier - Forbes

4:05 PM

Break, Move to Opening Night VIP Reception

Frontier Summit Opening Reception

5:30 PM - late

We're kicking off Frontier Summit with an unforgettable, invite-only Opening Party and Dinner at a stunning underground artist studio. Connect with innovators and global leaders shaping the future while enjoying live music, immersive tech, captivating performances, and deep conversations. Plus, indulge in exceptional West Coast bites, a candy bar and local drinks—all included with your pass.

Art Space

This multi-room Art Space will provide an immersive, creativity-fuelled backdrop for the Opening Party. As soon as you walk up the stairs, you'll enter into a new world.

DAY	<u>2 -</u>	WEDNESDAY,
ОСТ	23	

TRANSFORMATION AND CONNECTIVITY

The Wallace

8:00 AM - 8:30 AM

Registration, Breakfast

This beautiful, brand new build features heritage inspired architectural details to pay homage to its unique location in the historic Shipyards area.

Welcome

Host Luisa Alvarez - Head of Corporate Affairs, Urbanlogiq

8:30 AM - 9:00 AM

Ken Sim - Mayor, Vancouver

Fjaka Moment

Armando Matijevich - Founder & CEO, SplitX

9:00 AM - 9:10 AM

Transforming Society: The Role of Impactful Technology in a Brighter Future

Moderator Handol Kim - CEO, Variational Al

Jenna Fizel - Managing Director, Emerging Technology at IDEO

Jennifer Weng - Design Director & Head of Ventures North America, frog

Alvin Graylin - Author & Global VP, Hachette/HTC

How Brands are

9:10 AM - 9:40 AM

Innovating for Impact & Progress

9:40 AM - 10:10 AM

<u>Moderator</u> Jaclyn Cummings - Publicist, JC Marketing

Chantelle Murnaghan - VP, Research & Product Innovation, Lululemon

Liz Bacelar - Executive Director, Global Tech Innovation, The Estée Lauder Companies

Allie Butula - CMO, Kit + Ace

Future Generations: Gen Z, Gen Alpha, & the World We're Leaving Behind

10:10 AM - 10:40 AM

<u>Moderator</u> Olivia Bell - Co-Founder, Incrowd

Dan Box - GM/VP, EA Ventures

Brenda Chen - Immersive Media Director (Past Nike)

The New Narrative:
Creativity & Storytelling
in an Al-Driven World

10:50 AM - 11:20 AM

<u>Moderator</u> Catherine Connors - Founder, Demeter Media (Former Disney Exec.)

Vicki Dobbs Beck - VP Immersive Content, Lucasfilm & ILM Immersive

H.B. Siegel - CEO, HBS Strategies

Toni Thai Sterrett - Artist & Founder, Bad Grrls Creative Club

Human Connectivity and Meaning: Building Bridges in a Technological World

11:20 AM - 12:00 PM

Mirjana Prpa - Researcher & Product Manager, Northeastern University

Ahmad Kiarostami - President, Kiarostami Foundation

Dr. Eric Solomon - The Human Operating System

Suzanne Gildert - CEO, Nirvanic AI (past CTO and Co-Founder, Sanctuary AI)

Visionary Capital: Investing in Tomorrow's Transformative Ideas

11:20 AM - 12:00 PM

Moderator Shelly Badhesha - Director, RBCx

Shobhit Gupta - Investor, GM Ventures

Mo Islam - Partner, Threshold Partners

Claudio Rojas - CEO, National Angel Capital Organization

12:30 PM - 1:30 PM

Lunch, Networking

The Power of Us: Community, Humanity, Creating Inspiring Ecosystems & Placemaking

1:30 PM - 2:00 PM

Moderator Leiti Hsu - Event Artist

Armando Matijevich - Founder & CEO, SplitX

Adam Mitchell - Senior Vice President, Low Tide Properties

Lynnette Astaire - Founder, Superfood School

Responsible Al: Ethics & Accountability in the Age of Automation

2:00 PM - 2:30 PM

<u>Moderator</u> John Koetsier - Columnist, Forbes

Niamh Peren - Chief of Innovation & Strategy, Foresight Institute

Mark Masongsong - Co-Founder & CEO, UrbanLogiq

Nick Rosa - Industry Technology Innovation Lead Europe, Accenture

Unleashing the Creativity We Need to Solve Tomorrow's Challenges

Workshop

2:30 PM - 3:30 PM

Jim Southcott - Partner, Redshift Collective

As Albert Einstein stated, "You cannot solve a problem with the same mind that created it." Even as we gain access to new tech tools and capabilities, we often use conventional thinking when we put these tools to work to solve problems. Join us for a 45 minutes session to unleash your natural creativity - with tools to help you disrupt default thinking and think more boldly about unlocking new ideas.

The Al Revolution Will Be Improvised

Workshop

3:30 PM - 4:30 PM

Catherine Connors - Founder, Demeter Media (Former Disney Exec.)

Exploring how the future of (generative) Al could be shaped by art geeks and theater nerds; how and why the truly radical possibilities of emerging tech get unlocked through the shaping of a new creative discipline informed by the collaborative practices of working creatives. We'll explore this by actually getting hands-on with real improvisational play.

Superfood Demo + Discussion

Workshop

3:30 PM - 4:30 PM

Lynette Astaire - Founder, Superfood School

You'll sample er simple sauce making system and leave with actionable steps to do it at home. From gourmet to on the go, get simple solutions on becoming a plant-based powerhouse! We'll discuss: the latest food news + trends, how to help prevent disease through diet, tips on meal planning, traveling and entertaining...and most importantly how to be realistic (and consistent) about it all.

Frontier Summit Long Table Dinner

5:30 PM - 10:30 PM

Mitch's Catch and Things from Gardens will be creating an immersive oceaninspired long table dinner experience. Feast on the bounties of the Pacific Ocean, learn about sustainable seafood practices from the Founder of the Seafood Program at OceanWise, and enjoy live music as you take in the view.

The Polygon

The Polygon Gallery is a place for art and an incubator for new ideas. Being a landmark in North Vancouver, this multi-story venue has an unbeatable view of Downtown Vancouver.

DAY 3 - THURSDAY, OCT 24

8:30 AM - 9:10 AM

IMPACTING THE WORLD, OUR FUTURE, TOGETHER

Breakfast, Networking

Vancouver Aquarium

Canada's largest aquarium! Located in the heart of scenic Stanley Park, the Vancouver Aquarium provides an immersive West Coast experience.

The Art of Instant Connection

9:15 AM - 9:35 AM

Leiti Hsu - Event Artist

Enjoy her mini TED Talk on the art of instant connection, and how she came to understand it's value.

Welcome

9:35 AM - 9:45 AM

Host Luisa Alvarez - Head of Corporate Affairs, Urbanlogiq

Revolutionizing and Engineering the Future of Health: Biotech's Bold Path Forward in Life Sciences

Fireside

9:45 AM - 10:10 AM

Tiffany Chiu - VP of Communications, Abcellera

Tamer Mohamed - Founder and CEO, Aspect Biosystems

Thomas Seal - Journalist, Bloomberg

Integrative Digital Well-Being, Embodiment & Technology in Consonance w. Caitlin Krause

Keynote

10:10 AM - 10:35 AM

Caitlin Krause - Founder, MindWise, Author/Speaker and Teacher, Stanford

Link to her book here!

How are we our most creative beings in the Age of Al? The aquarium is a fitting setting for this keynote, as we dive into immersion, embodiment, and the wonder of wellbeing that's all about transformative experience by design.

It's about insight and foresight.

The Art of Failing Forward: Embracing Failure in Innovation & Breaking the Status Quo	Moderator Dan Burgar - CEO and Founder, Frontier Collective Elizabeth Scallon - Director, Corp Incubation at HP, Inc. Nick Rosa - Industry Technology Innovation Lead Europe, Accenture
10:35 AM - 11:05 AM	Jung Lee - Head of Corporate Studio, Pioneer Square Labs
11:05 AM - 11:15 AM	Coffee Break
Harnessing Innovation for Social Good: Becoming Better Stewards of Tomorrow 11:15 AM - 11:45 AM	Moderator Liz Bacelar - Executive Director Global Tech Innovation, The Estée Lauder Companies Ida Kymmer - Social Impact Innovation Leader Emily Hoble - Global Head of Growth, Founders Pledge Barinder Rasode - Co-Founder, Tersa Earth
Autonomous Mobility: Navigating the Future of Transportation Fireside 11:45 AM - 12:15 PM	Moderator Sonia Kandola - Director of Government Relations, Lime Jamie Shotton - Chief Scientist, Wayve
Our Climate Future: Sustainable Innovation and Solutions for a	<u>Moderator</u> Niamh Peren - Chief of Innovation & Strategy, Foresight Institute
Changing Planet, Taking Action	Greg Twinney - CEO, GeneralFusion Graeme Edge - Founder and CEO, Energy Disruptors & ScaleBlaze
Changing Planet,	

Lunch

12:45 PM - 1:30 PM

1:30 PM - 5:30 PM

Breakout Activities at Various Locations

Select Activity

Activities include: Bahoo Studios, Oasis Studios, Aquarium Wetlab, Mitch's Catch Fishing experience. Spots are limited! You must select your activity by Thursday October, 17.

6:00 PM - late

Frontier Summit Closing Reception

The Parker

Delicious food and irresistible music will be enjoyed at this rooftop party. A perfect way to celebrate the connections and experiences we shared over the past three days. Three breathtaking patios and 20ft ceilings make this venue feel like an NYC rooftop. But, the unparalleled city and ocean views make it a distinctly West Coast vibe.

A note about transportation

For the North Vancouver locations on Day 2, we encourage you to take the Seabus between Waterfront Station and Lonsdale Quay to lessen your carbon footprint. See <u>Seabus Schedule</u>.

We will provide Uber vouchers for all activities (except Mitch's Catch Fishing Experience, which will have a return bus). These can be used to get to the final dinner at the Parker Hotel.

A note from our Founder

Frontier Summit isn't just an event—it's an immersive, participatory experience. We wanted to design something truly different for attendees, to co-create something unforgettable and lasting.

Each activity is a unique opportunity to connect with global leaders, explore new perspectives, and contribute to discussions that shape the future of innovation.

Each venue has been intentionally selected to showcase the vast beauty of the different neighbourhoods around Vancouver.

Each moment is an opportunity for synergy and serendipity, and will build on the last.

We're so excited to experience it, together.

Dan Burgar Frontier Collective